



## Exploitation in H2020 and in HARNESSTOM workshop

The first HARNESSTOM exploitation workshop took place this Monday 14 March via webex with the participation of seed companies: ENZA Zaden, Vilmorin Co, Gautier Semences, Semiorto Semence, and academia groups in HARNESSTOM. The main objective of the workshop was to introduce and discuss the increasing importance of Exploitation activities in H2020 and how HARNESSTOM addresses this issue.

In the workshop the different routes for results dissemination and exploitation were described and identified in HARNESSTOM. Potential exploitation discussion used the list of tasks in the project workprogramme and the deliverable list as starting docs for pinpoint those type of results with interest for the different companies. Participants agree on the approach and in that we will review and discuss updated versions of it at the exploitation workshops that will take place at every annual meeting (aprox. every October in 2022, 2023 and 2024) and pre Review Project Meeting. A confirmation of the selection of exploitable most advanced results already identified after the surveys of interest distributed by UNINA to all companies in HARNESSTOM. In this case the exploitation WP and exploitation committee will concentrate their activities of economic and LCA assessment of the main processes and products obtained in the project as defined by those surveys that will include: lines carrying multiple combinations of DR genes, markers for heat tolerance and markers and lines for increased fruit organoleptic and health quality.

