



"The Farmers association “Granada La Palma’s” approach to highly quality tomatoes”

Granada La Palma (<https://www.gradalapalma.com/>) is a Cooperative of over 700 farmers and more than 1200 workers located in Southern Spain, that focuses its activities in delivering high quality vegetables and have the best flavor tomato as the cooperative flagship. No wonder its tomato Amela ® has been awarded the Fruit Logistica Innovation Gold Award 2022 (FLIA).

But this is not about a single excellent variety Granada La Palma evaluates every year a large number of tomato varieties to select those that produce the tomatoes with the best organoleptic quality in their local growing conditions. Quality at the production level is controlled by monitoring the growth conditions in real time, and this is done by the individual farmers and technical staff at the touch of their mobile phones. In this way they make sure that the strict growing conditions are followed by all farmers.

When the tomatoes arrive to the store and packing house each tomato fruit is individually inspected for external and internal quality using the latest technologies and only those that satisfy the high standards specifications are shipped to the customers also in conditions that warrantee quality is not lost along the way.

Finally, Granada La Palma has a state of the art quality control analytical lab that follows the composition of the tomatoes using the latest technologies by metabolite profiling the sugars, acids and volatile compounds that all together define the differential flavor of their tomatoes. In summary this cooperative of farmers combines their knowledge on how to produce best taste tomato with the selection of the best genetics and take advantage of the unique climate and environmental conditions Granada coastal region of Spain.

Granada la Palma will present their company “ideal tomato” at the upcoming HARNESSTOM Training Course. More info about the course can be found below. Presentations will be Youtube short clips, with English subtitles. Non-English speakers can take advantage of Youtube’s automated subtitle translation. Participants will be able to ask questions. Simultaneous translation of answers will be available in several languages.

Participation is free and necessary to receive the participation link. Please register at <https://forms.gle/Gccak2LSFn5RLcsU6>

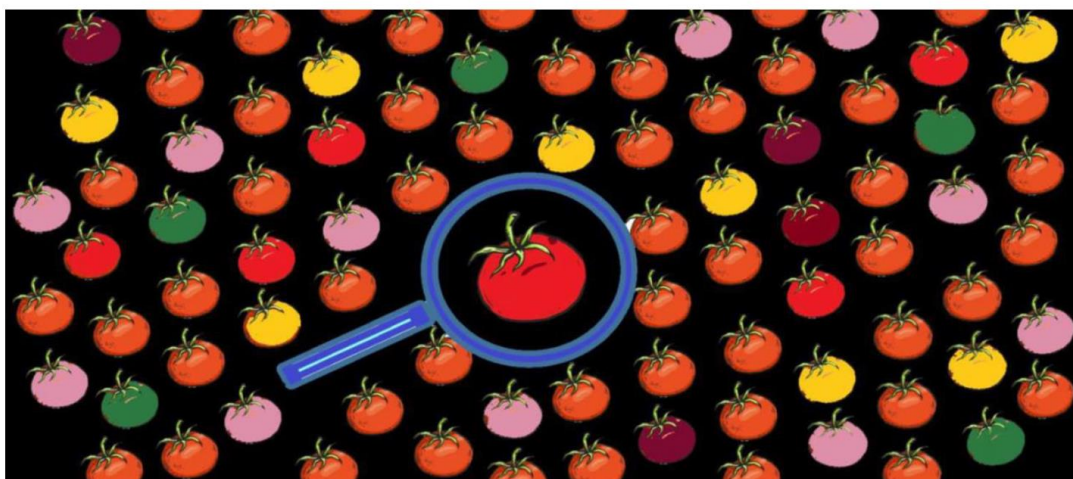


Photograph 1. The president of Granada La Palma receiving the Fruit Logisitica Award 2022.





**HARNESSTOM Training School „Find my ideal Tomato“
December 19, 2022, via Zoom - 1st Announcement**



The training school aims at presenting, in plain language, what makes an ideal tomato, where you can find it, and different actor's views of what is an ideal tomato.

Confirmed presentations:

A. Granell (CSIC, ES): *The HARNESSTOM project.*

M. Causse (INRAE, FR): *What makes a tasty tomato?*

G. Giuliano (ENEA, IT): *What makes a colorful tomato?*

Maria José Díez (UPV, ES): *Finding your ideal tomato in seed banks*

Clara Pons (CSIC, ES): *Finding your ideal tomato in the Traditom/Harnesstom database*

Vania Tringovska (Maritsa Research Institute, BG): *Breeding for ideal tomatoes*

Representative of Granada La Palma, ES: *How to grow the best tasty tomatoes*

Representative of Alicia Foundation, ES: *The cooks/chefs' ideal tomato*

Final discussion

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With the collaboration of:



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