



“HARNESSTOM MEETS the CEO of Grupo Conesa the world leader in tomato powder”

A delegation from [HARNESSTOM](#) including his coordinator Antonio Granell from the Spanish Research Council (CSIC) and Jose Luis Llerena the director of [CTAEX](#) (Centro tecnológico Nacional Agroalimentario) visited the [Conesa Group](#) facilities near Badajoz to meet Manuel Vázquez his CEO. Conesa group is a world leader in tomato processing with 11 factories in Spain, Portugal, USA and China and exports 80% of its product to 88 countries. Under Manuel Vázquez direction, Conesa has consolidated his leadership in tomato processing being the world leader in tomato powder.

Manuel Vázquez showed high interest in the activities developed in HARNESSTOM and found to be well aligned with the interests of CONESA. The importance of research in developing new varieties better adapted to local conditions and responding to the different challenges while addressing the needs of the consumers was widely discussed as well as possibilities of collaboration and interaction between HARNESSTOM and Conesa.



The Harnesstom delegation and the CEO of Conesa group Manuel Vázquez during his visit at the facilities of Conesa in Badajoz on December 11, 2024. From left to right: Rubén Sánchez (CTAEX), Antonio Granell (CSIC), Manuel Vázquez (CONESA) and José Luis Llerena (CTAEX)

